THE SELL-THROUGH LIST · US WOMEN'S SHOES

The 15 shoes *actually* selling in US luxury right now.

We read every women's shoe best-seller list at four top US retailers, tagged every shoe, discounted the paid placements and ranked what's really moving.

141
BEST-SELLER SLOTS READ

4
US RETAILERS

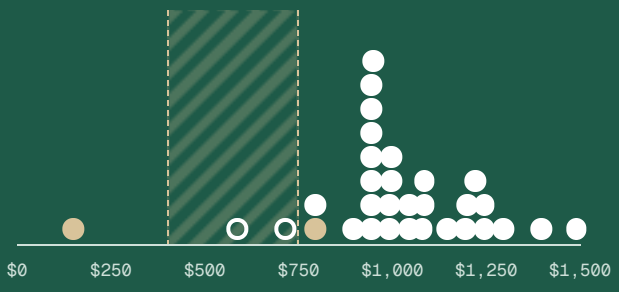
15
STYLES RANKED

BLOOMINGDALE'S · NEIMAN MARCUS · SAKS FIFTH AVENUE · SHOPBOP · LISTS READ OCT 21, 2026

THIS WEEK'S WHITE SPACE

A dressy heel she can wear all day, at *$400–750.*

Three weeks on, the gap is still there. Not one heeled pump, mule or sandal sells at full price between $400 and $749. The only two heels in that range are Valentino Rockstuds at Saks, marked down 40%. When a luxury heel drops there, it sells.



● LUXURY HOUSE · ● CONTEMPORARY · ○ LUXURY AT MARKDOWN PRICE
EACH DOT: ONE HEELED PUMP, MULE OR SANDAL SLOT

27%
Boot season is here
Up from 19% three weeks ago. STAUD's Wally is #1 overall.

0 slots
The heel gap hasn't moved
No full-price heel at $400–749. Only two markdowns.

13 slots
Contemporary owns the boot middle
STAUD, Reformation, Veronica Beard, ANINE BING at $400–749.

4 over $1,700
Saks is the statement-boot store
Tom Ford's $3,290 Vertigo is now #2, up from #5.

$1,450
Cozy goes luxury
Prada's shearling mule on two lists; Gucci's Casanova new at Saks.

63%
She still walks in flats
Steady from 64%. Sam Edelman's $120 Alie is #1 at Bloomingdale's.

THE SELL-THROUGH LIST · EDITION 03

The 15 shoes *moving now.*

Louboutin places four styles in the top 15, all at Neiman Marcus. Tap a store to see the shoe where it's selling.

1	STAUD **Wally boot** Nine slots on two lists	$395-595	● ○ ○ ●	SHOPBOP →
2	GOLDEN GOOSE **Super-Star sneaker** Four versions at Neiman Marcus	$575-615	○ ● ○ ○	NEIMAN →
3	JAMIE HALLER **Penny loafer** Four versions at Shopbop	$625-660	○ ○ ○ ●	SHOPBOP →
4	CHRISTIAN LOUBOUTIN **Kate pump** Sporty Kate 85mm is #1 at Neiman Marcus	$945-995	○ ● ○ ○	NEIMAN →
5	CHRISTIAN LOUBOUTIN **Just Nothing sandal** 85mm and 150mm clear slides	$795-1,145	○ ● ○ ○	NEIMAN →
6	GOLDEN GOOSE **Ball Star** Two versions at Neiman Marcus	$595-695	○ ● ○ ○	NEIMAN →
7	PRADA **America's Cup sneaker** The only style on three lists	$895-925	● ● ○ ○	SAKS →
8	CHRISTIAN LOUBOUTIN **Miss Sab pump** 55mm and 85mm	$945	○ ● ○ ○	NEIMAN →
9	SAINT LAURENT **Le Loafer** On two lists	$1,200	● ○ ● ○	SAKS →
10	BOTTEGA VENETA **Orbit sneaker** #1 at Saks	$1,100	○ ○ ● ○	SAKS →
11	MANOLO BLAHNIK **Maysli pump** Three versions at Neiman Marcus	$1,045-1,085	○ ● ○ ○	NEIMAN →
12	MARGAUX **The Roma flat** #1 at Shopbop	$395	○ ○ ○ ●	SHOPBOP →
13	PRADA **Suede and shearling mule** On two lists	$1,450	● ○ ● ○	SAKS →
14	CHRISTIAN LOUBOUTIN **Hot Chick** 70mm pump and slingback	$945	○ ● ○ ○	NEIMAN →
15	AQUA **Avery ballet flat** #2 at Bloomingdale's, exclusive, 25% off	$138	● ○ ○ ○	BLOOMIE'S →

● BLOOMINGDALE'S ● NEIMAN MARCUS ● SAKS ● SHOPBOP

LINKS GO STRAIGHT TO EACH RETAILER. DRAWINGS ARE GENERIC, NOT THE PRODUCTS.

WHAT'S SELLING, BY ATTRIBUTE

Boots lead. Two in three *are flat.*

Share of all 141 slots, weighted so a #1 counts more than a #30.

BY TYPE



Boot 27% · Sneaker 18% · Pump 12% · Flat 12% · Mule 11% · Sandal 10% · Loafer 7% · Clog 3%

BY HEEL



Flat 63% · Low, to 55mm 9% · Mid, 60–85mm 21% · High, over 85mm 8%

BY PRICE



Under $400 34% · $400–749 20%, no full-price heels · $750+ 46%

WHERE SHE SHOPS

Same customer, *four shoe closets.*

Median price of each store's list.

SAKS

$1,100

Statement boots and luxury mules: 13 of 21.

NEIMAN MARCUS

$945

Pumps, sandals, sneakers. Louboutin: 13 of 40.

BLOOMINGDALE'S

$273

Boots and comfort: 12 boot slots.

SHOPBOP

$423

Contemporary boots and flats. STAUD: 7 slots.

THE TRADE CALLS

Buy, watch, *ease off.*

Buy into

- Contemporary boots at $395–700
- Low heels at 55–70mm
- Shearling and cozy for the holiday reorder

Watch

- Valentino Rockstud markdowns at Saks, ranking at 40% off
- Golden Goose Super-Star: four versions at Neiman Marcus
- Whether the Prada America's Cup holds on three lists

Ease off

- Heels over 100mm, outside the statement boot
- Summer slides as the season turns

CHANNEL WATCH

12 of Bloomingdale's top 20 shoes are still *sponsored.*



■ SPONSORED · TOP 20 WOMEN'S SHOE BEST SELLERS, BLOOMINGDALE'S

Sponsored product ads let a brand put its shoe first when she searches. Done right, they pay: in my last role, Nordstrom's returned around 10X. 8 of these 12 also wear the store's own Best Seller badge, so brands are backing what she already chooses. Nobody is buying placement for a dressy heel at $400–750. A sponsored rank reflects demand and investment, so it counts half on the List.

HOW THE LIST IS BUILT

Sources

Each retailer's public women's shoe best-seller list, US sites, read Oct 21, 2026: Bloomingdale's (40 slots), Neiman Marcus (40, Best Seller sort), Saks Fifth Avenue (21), Shopbop (40).

Tagging

Each shoe tagged for type, heel height, material and price. Colorways and versions grouped as one style.

Scoring

A style earns 1.0 for #1 on a list, falling evenly to near zero at the bottom. Extra versions on one list add a quarter each, up to two. Sponsored slots count half.

Limits

Marked-down styles use regular prices. Saks sorts by dollar sales; Neiman Marcus's Best Seller sort still shows summer sandals. We publish ranks and our own analysis only.

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